

#BragAboutMySchool CHALLENGE

- Target Participants: Parents, Students, Community Members
- Length of Campaign: September 13, 2023 - October 13, 2023
- Winner receive a free breakfast or lunch for entire faculty/staff
- Details:
 - Target participant should take a positive picture related to the school with a short comment and post it on X. They should mention the school by name.
 - They must use the following tags:
 - #MDCPSYourBestChoice
 - #BragAboutMySchool
 - Your school's X hashtag
 - @MDCPSCentral



*** It is important that all hashtags be used. This is the mechanism the CRO will use to determine the winning school.**

#BragAboutMySchool CHALLENGE Cont.



First Pep Rally of the year was awesome. Let's go Central Rockets!
#MDCPSYourBestChoice
#BragAboutMySchool
@RocketsCentral
@MDCPSCentral



Ms. Swain is the BEST teacher in the world! I love Miami Shores Elem.
#MDCPSYourBestChoice
#BragAboutMySchool
@ShoresElem
@MDCPSCentral

• Sample Pictures:

Sample Comment:



Michael is so happy to enter 3rd grade at his amazing school, Shadowlawn Elementary.
#MDCPSYourBestChoice
#BragAboutMySchool
@FantasticSharks
@MDCPSCentral



Alex was nervous on his first day of kinder, but everyone was so welcoming at Morningside K-8.
#MDCPSYourBestChoice
#BragAboutMySchool
@MorningsideK8
@MDCPSCentral

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